

Hey you,

I'm so excited to be working with you! I'm a governance geek and I adore a good business model. A restructure is my idea of a good time... you get where I'm going with this.

We're working together to help you decide what business model best fits you, your ambitions and your style. I'm confident that by the end of this process you'll have a clear sense of direction and be equipped to move forward in which entity best serves your aims. Let's go!

Our time together will include:

- Pre reading (1 hour) as laid out in this document to help you lay the foundation, to process information in your own time and at your own pace, and to give you the space to think
- 2 hour workshop on 24th June 11-1pm with Mikayla Sinead, one of my Associates and someone I'm a huge fan of, delving deeper into business models and legal structures
- Post workshop action planning (1 hour) to help you take concrete steps towards establishing your structure
- 1 hour coaching session for up to 5 of you
- Email support from me directly if needed with specific questions

In this pack, I've included a bit of info for pre reading as described above, with a short task to prepare for the session on 24th. I've also included some information on Mikayla to get to know her and a bit of info on the workshop.

I'll send another one of these with some post workshop reading after your workshop that Mikayla will also share and explain in the session.

I'm available at [anisa@anisamorridadi.com](mailto:anisa@anisamorridadi.com) with questions, concerns, GIFs or feedback.

Let's rock this.

Anisa

## Laying Foundations - Pre Reading Before Workshop:

We want you to come into the workshop with a sense of the main 6 legal entities in the UK:

- Limited By Shares
- Limited by Guarantee
- CIO (Charitable Incorporated Organisation)
- Charity
- CIC (Community Interest Company)
- Sole Trader

There are MANY more - co-operatives, unincorporated voluntary associations etc. There will be opportunities to explore this in the coaching sessions if you feel you have a more specific set of needs such as a large group of founders who want equal voting rights, for example. We think an understanding of these six entities will give you a basis for understanding what's available that you can then go away and further research and adapt to your own needs.

**Please read THIS document before the workshop and consider these 2 questions:**

1. Based on what you've read, what is your instinctual response to which legal model best suits what you want to achieve and why? (**time hack**: do the flowchart on page 6 if you don't have time to read it all!)
2. What is an example of an organisation based in the UK who has your proposed type of legal model? Why do you think they have that model / why is fit for their purpose?

Mikayla will ask you to share your responses at the workshop either through a brief verbal update or on the chat function, please be prepared to share if you wish.

## Workshop:

We'll put camera & mics on as much as possible but life doesn't stop so if you need to take short breaks or camera stops, please do!

You'll be sent the Zoom link in advance.

We'll have the chat box available so you can post in as we go. Please have drinks & snacks as needed!

Please let Tam or Anisa know if you have any other specific requirements so we can make sure we build a productive environment for everyone.

The workshop will go into more detail on the 6 types of entity and will use the document you've seen in pre-reading as a basis for the information as well as go into more information on things to consider when building an organisational model. *Please note this is not legal advice!*

## Introducing you to Mikayla Sinead

Connector  
Community Builder  
Consultant



Mikayla Jones

*Mikayla is one of Anisa Morridadi's Associates specialising in governance, culture and change management. She joins with a passion for people leading with an inclusive intersectional mindset and making room for joy along the way. Mikayla has made a career developing and encouraging young and diverse talent to reach positions of influence and leadership. Mikayla has recently embarked into the world of freelance consultancy within the gaming and tech industry combining her passion for gaming with her passion for equitable representation and inclusivity. Between Summer 2019 and Spring 2021 Mikayla led work on Equality Diversity and Inclusion work within Organisational Development at the local authority launching the very first Workforce Race Equity Review. Mikayla is a skilled facilitator and programme developer and is in the 2019 cohort of Birmingham Live's 30 under 30 in recognition for her work with young people in developing and delivering meaningful programmes around leadership. Mikayla has much experience with varying organisation structures and processes including Birmingham City Council UpRising Leadership, The British Council, West Midlands Combined Authority, University of Birmingham, Enrol Yourself: The Learning Marathon, West Midlands Women's Voice and iDNetwork.*